



MADE IN ITALY

*Is a living project shaped by
People . Vision . and Talent*



Magazine
JULY 2025 ISSUE

Magazine

Benvenuti su VIA DELLE ARTI – Edizione Speciale

Ogni percorso creativo ha bisogno di spazio per esplorare, osare, sperimentare. Questo **Magazine** nasce proprio con questo spirito: presentarVi in anteprima alcune novità che rappresentano il cuore pulsante della nostra continua ricerca.

Sono prodotti fuori catalogo, per ora. Li abbiamo pensati ascoltando il mercato, osservando le mani esperte dei professionisti, lasciandoci ispirare dalla passione per il colore, la forma e la materia. Saranno formule nuove, idee fresche, strumenti pratici e creativi per chi in pasticceria non si limita a seguire la ricetta, ma la reinventa ogni giorno.

Se troveranno spazio nei Vostri laboratori, se conquisteranno il Vostro gusto e la vostra fiducia, diventeranno parte integrante del nostro prossimo catalogo 2026.

VIA DELLE ARTI è un progetto in movimento, fatto di persone, visioni e talento.

E ogni passo in avanti è possibile solo grazie al dialogo con chi, come voi, trasforma l'arte in mestiere.

Buona scoperta!

Welcome to VIA DELLE ARTI – Special Edition

*Every creative journey needs space to explore, to dare, to experiment. This **Magazine** was born with that very spirit: to present you with a preview of new products that reflect the beating heart of our ongoing research.*

For now, these products are not part of our official catalog.

We developed them by listening to the market, watching the skilled hands of professionals, and drawing inspiration from a passion for color, form, and substance. These will be new formulas, fresh ideas, creative and practical tools for those who don't just follow the recipe—but reinvent it every day.

If they find a place in your laboratories, if they win your taste and your trust, they will become part of our 2026 catalog.

VIA DELLE ARTI is a living project, shaped by people, vision, and talent.

And every step forward is made possible through dialogue with those who turn art into craft—just like you.

Enjoy the discovery!



MADE IN ITALY

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Disponibili su richiesta
anche versioni
Available on request versions



Alcune immagini presenti sul catalogo sono state generate utilizzando la tecnologia AI.
Some images on this catalog were generated using AI technology.



MADE IN ITALY

colors

LINEA COLORANTI COLORINGS RANGE

colors

Un'idea prende vita, si trasforma, cresce con noi.

Abbiamo lavorato per rendere i nostri coloranti ancora più performanti, versatili ed emozionanti. Ogni tonalità è pensata per stimolare l'ispirazione, ogni sfumatura è un invito a creare senza limiti.

Non ci limitiamo a dare colore: raccontiamo l'essenza dell'espressione artistica.

An idea comes to life, transforms, and grows with us.

We have worked to make our colorants even more high-performing, versatile, and inspiring. Each hue is designed to spark creativity; every shade is an invitation to create without boundaries.

We don't just add color—we express the very essence of artistic expression.





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COLORANTE ALIMENTARE GEL GEL COLORANT



colors

Gel concentrato, base sciroppo di glucosio, per la colorazione in **massa** di prodotti a base di zucchero e miscele magre in genere.

Si consiglia di colorare: pasta di zucchero, pastigliaggio, pasta di modellaggio, glasse, creme al burro, panna, ghiaccia reale, meringhe, pan di spagna e vari prodotti da forno dolci.

Da utilizzare anche a pennello per **dipingere** su pasta di zucchero e pastigliaggio.

Seguire le istruzioni per il dosaggio.

Formula alta concentrazione.

Concentrated gel, glucose syrup based, for **mass** coloring of sugar-based products and lean mixtures in general.

We recommend coloring: sugar paste, gum paste, modelling paste, icings, butter creams, cream, royal icing, meringues, sponge cake and various sweet baked goods.

Can also be used with a brush **to paint** on sugar paste and gum paste.

Follow the dosing instructions.

Highly concentrated formula.



GIALLO BRILLANTE
BRILLIANT YELLOW
Code: MG048653
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015633

GIALLO UOVO
EGG YELLOW
Code: MG048654
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015640

ROSSO SANGUE
BLOODY RED
Code: MG048655
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015657

BLU ELETTRICO
ELECTRICAL BLUE
Code: MG048656
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015664

ARANCIO VIVACE
VIVID ORANGE
Code: MG048657
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015671

VERDE INTENSO
INTENSE GREEN
Code: MG048658
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015688

FUXIA
FUCHSIA
Code: MG048659
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015695

MARRONE SCURO
DARK BROWN
Code: MG048660
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015701

NERO PROFONDO
DEEP BLACK
Code: MG048661
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015718

ROSA
PINK
Code: MG048662
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015725

ROSA PASTELLO
PASTEL PINK
Code: MG048663
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015732

AZZURRO BRILLANTE
BRILLIANT LIGHT BLUE
Code: MG048664
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015749

VIOLA
PURPLE
Code: MG048665
Size: 100 gr
Inner: 12 pz/pcs
EAN: 8011400015756

GEL COLORATO CONCENTRATO / CONCENTRATED COLOURED GEL

MASSA / MIX	PASTA DI ZUCCHERO SUGARPASTE	PASTIGLIAGGIO GUMPASTE	PASTA DI MANDORLE ALMOND PASTE	PAN DI SPAGNA SPONGE CAKE	CIALDA WAFER	BISCOTTI BISCUITS	PANNA WHIPPED CREAM	CIOCCOLATO CHOCOLATE	MOUSSES	SEMIFREDDO
COLORI / COLORS										
Tutti i colori / All colors	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓

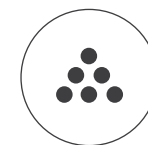


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COLORANTE ALIMENTARE IDROSOLUBILE IN POLVERE

WATER SOLUBLE FOOD COLORING POWDER



colors

Colorante in polvere idrosolubile, utilizzato per colorare le **miscele magre** a base di: acqua e zucchero, sciroppo di glucosio, isomalto.

Come indicazione precisa suggeriamo di colorare: pane e prodotti da forno come: brioches, croissants, etc, pan di spagna, meringhe, gelato, glasse e creme vegetali.

Formula alta concentrazione.

Water soluble coloring powder, used to color lean mixtures based on: water and sugar, glucose syrup, isomalt.

As a precise indication we suggest coloring: bread and baked products such as brioches, croissants, etc, sponge cake, meringues, ice cream, icings and vegetable creams.

High color content formula.





GIALLO
YELLOW

Code: MG046172
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015190



ROSSO
RED

Code: MG046173
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015206



BRUNO CACAO
COCOA BROWN

Code: MG046174
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015213



ARANCIO
ORANGE

Code: MG046175
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015220



BLU
BLUE

Code: MG046176
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015237



VERDE
GREEN

Code: MG046177
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015244



NERO PROFONDO
DEEP BLACK

Code: MG046178
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015251



ROSA
PINK

Code: MG046179
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015268



AZZURRO
LIGHT BLUE

Code: MG046181
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015275



VIOLA
PURPLE

Code: MG046182
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015282



COLORANTE IN POLVERE IDROSOLUBILE / WATER SOLUBLE COLORING POWDER

MASSA / MIX	PASTA DI ZUCCHERO	PASTIGLIAGGIO	PASTA DI MANDORLE	PAN DI SPAGNA	CIALDA	BISCOTTI	PANNA	CIOCCOLATO	MOUSSES	SEMIFREDDO
COLORI / COLORS	SUGARPASTE	GUMPASTE	ALMOND PASTE	SPONGE CAKE	WAFER	BISCUITS	WHIPPED CREAM	CHOCOLATE		
Tutti i colori / All colors	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓

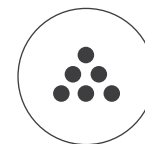


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COLORANTE ALIMENTARE LIPOSOLUBILE IN POLVERE

LIPO SOLUBLE FOOD COLORING POWDER



colors

Colorante in polvere liposolubile (termine tecnico: lacca dispersibile), utilizzato per colorare le miscele grasse a base di: olio e derivati, burro di cacao. Come indicazione precisa suggeriamo di colorare in **massa**: macarons, creme al burro, cioccolato.

In **superficie**, suggeriamo di colorare a secco, con un pennello, sfumando, le decorazioni di pasta di zucchero, modellaggio e pastigliaggio, soprattutto i fiori decorativi.

Formula alta concentrazione.

*Lipo soluble coloring powder (technical term: dispersible lake), used to color fat mixtures based on: oil and derivatives, cocoa butter. As a precise indication we suggest **mass** coloring of: macarons, butter creams, chocolate.*

*On the **surface**, we suggest dry coloring, with a brush, fading, the sugar paste, modelling and gum paste decorations, especially the decorative flowers.*

High color content formula.







**GIALLO
YELLOW**
Code: MG046022
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014858





**GIALLO UOVO
EGG YELLOW**
Code: MG046023
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014865





**ROSSO
RED**
Code: MG046024
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014872





**VERDE MUSCHIO
MOSS GREEN**
Code: MG046062
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014971





**VERDE MENTA
MINT GREEN**
Code: MG046063
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014988





**VERDE FORESTA
FOREST GREEN**
Code: MG046029
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014995





**ROSSO SCURO
DARK RED**
Code: MG046057
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014889





**BORGOGNA
BURGUNDY**
Code: MG046034
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014896





**CIOCCOLATO AL LATTE
MILK CHOCOLATE**
Code: MG046058
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014902





**NERO
BLACK**
Code: MG046030
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015008





**ROSA
PINK**
Code: MG046031
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015015





**ROSA SORBETTO
SORBET PINK**
Code: MG046064
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015022





**CIOCCOLATO FONDENTE
DARK CHOCOLATE**
Code: MG046025
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014919





**ARANCIO
ORANGE**
Code: MG046026
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014926





**BLU
BLUE**
Code: MG046027
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014933





**PELLE
SKIN**
Code: MG046066
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015039





**AZZURRO
LIGHT BLUE**
Code: MG046032
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015046





**VIOLA
PURPLE**
Code: MG046065
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015053





**BIANCO
WHITE**
Code: MG045690
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014841





**VERDE ACQUA
TEAL**
Code: MG046028
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014940





**VERDE PISTACCHIO
PISTACHE GREEN**
Code: MG046060
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014957





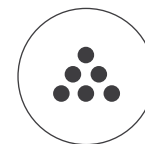
**VERDE KIWI
KIWI GREEN**
Code: MG046061
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400014964

COLORANTE IN POLVERE LIPOSOLUBILE / LIPO SOLUBLE COLORING POWDER

COLORI / COLORS	PASTA DI ZUCCHERO SUGARPASTE	PASTIGLIAGGIO GUMPASTE	PASTA DI MANDORLE ALMOND PASTE	PAN DI SPAGNA SPONGE CAKE	CIALDA WAFER	BISCOTTI BISCUITS	PANNA WHIPPED CREAM	CIOCCOLATO CHOCOLATE	MOUSSES	SEMIFREDDO
MASSA / MIX Tutti i colori / All colors	✗	✗	✓	✗	✗	✗	✗	✓	✗	✗
SUPERFICIE / SURFACES A secco / Dry Tutti i colori / All colors	✓	✓	✗	✗	✗	✗	✗	✓	✗	✗



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COLORANTE ALIMENTARE PERLATO

PEARLY FOOD COLORING POWDER



colors

Colorante in polvere perlato, utilizzato per colorare le **superficie** di: prodotti a base di zucchero (pasta di zucchero, pasta di modellaggio, pastigliaggio), pasta di mandorle, macarons, biscotti, burro di cacao, cioccolato.

Da utilizzare con un pennello a secco oppure in miscela, base burro di cacao oppure alcol alimentare.

Formula alta concentrazione.

*Pearly coloring powder, used to color the **surfaces** of: sugar-based products (sugar paste, modelling paste, gum paste), almond paste, macarons, biscuits, cocoa butter, chocolate.*

To be used as dry powder with a brush or in a mixture, based on cocoa butter or edible alcohol.

High color content formula.





ROSSO
RED

Code: MG046037
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400013493





ROSSO FRAGOLA
STRAWBERRY RED

Code: MG046046
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015060





BRONZO
BRONZE

Code: MG043945
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400013462





GIALLO
YELLOW

Code: MG046053
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015145





VIOLA UVA
PURPLE GRAPE

Code: MG046054
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015152





NERO
BLACK

Code: MG046039
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015169





SUPER ORO
SUPER GOLD

Code: MG043944
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400013486





ARGENTO
SILVER

Code: MG043943
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400013479





ORO BRILLANTE
BRILLIANT GOLD

Code: MG046038
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015077





TURCHESE
TURQUOISE

Code: MG046055
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015176





ARANCIO
ORANGE

Code: MG046056
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015183





ROSA
PINK

Code: MG046047
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015084





AZZURRO
LIGHT BLUE

Code: MG046048
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015091





BLU
BLUE

Code: MG046049
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015107





VERDE
GREEN

Code: MG046050
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015114





VERDE SCURO
DARK GREEN

Code: MG046051
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015121





LIME
LIME

Code: MG046052
Size: 1 Kg
Inner: 1 pz/pcs
EAN: 8011400015138





COLORANTE IN POLVERE PERLATO / PEARLY COLORING POWDER

SUPERFICIE / SURFACES	PASTA DI ZUCCHERO SUGARPASTE	PASTIGLIAGGIO GUMPASTE	PASTA DI MANDORLE ALMOND PASTE	PAN DI SPAGNA SPONGE CAKE	CIALDA WAFER	BISCOTTI BISCUITS	PANNA WHIPPED CREAM	CIOCcolato CHOCOLATE	MOUSSES	SEMIFREDDO
Tutti i colori / All colors	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



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finish deco

FINISH DECO Edible Decorations



finish deco

L'arte della decorazione raggiunge una nuova dimensione.

Nasce una linea trasversale, dedicata non solo alla pasticceria d'autore, ma anche all'alta cucina. **Finish Deco** è l'alleato perfetto per chef e pastry chef che desiderano trasformare ogni piatto in una piccola opera d'arte, valorizzando il gusto attraverso la bellezza.

Fogli, fiocchi, briciole e polveri di oro e argento: dettagli preziosi e completamente **edibili**, pensati per chi vuole dare un tocco finale di pura eleganza alle proprie creazioni.

Minimal o scenografico, il decoro diventa gesto, firma, stile.

The art of decoration reaches a new dimension.

*This is a versatile line, crafted not only for haute pâtisserie but also for fine dining. **Finish Deco** is the perfect ally for pastry chefs and chefs who want to turn every dish into a small masterpiece, enhancing flavor through beauty.*

*Sheets, flakes, crumbs, and powders of gold and silver-precious, fully **edible** details designed for those who want to add a final touch of pure elegance to their creations.*

Minimal or striking, decoration becomes a gesture, a signature, a style.



BRICIOLE ORO 23 KT
GOLD CRUMBS 23 KT

Code: MG048898
Size: 125 mg
Inner: 1 pz/pcs
EAN: 8011400015770



BRICIOLE ARGENTO
SILVER CRUMBS

Code: MG048901
Size: 125 mg
Inner: 1 pz/pcs
EAN: 8011400015800



FIOCCHI ORO 23 KT
GOLD FLAKES 23 KT

Code: MG048899
Size: 125 mg
Inner: 1 pz/pcs
EAN: 8011400015763



FIOCCHI ARGENTO
SILVER FLAKES

Code: MG048902
Size: 125 mg
Inner: 1 pz/pcs
EAN: 8011400015794



POLVERE ORO 23 KT
GOLD POWDER 23 KT

Code: MG048885
Size: 125 mg
Inner: 1 pz/pcs
EAN: 8011400015787



POLVERE ARGENTO
SILVER POWDER

Code: MG048900
Size: 125 mg
Inner: 1 pz/pcs
EAN: 8011400015817



Conf. 5 fogli
Pack 5 sheets

FOGLI ORO 23 KT
GOLD SHEETS 23 KT

Code: MG048903
Size: 80X80 mm
Inner: 1 pz/pcs
EAN: 8011400015824



Conf. 5 fogli
Pack 5 sheets

FOGLI ARGENTO
SILVER SHEETS

Code: MG048904
Size: 80X80 mm
Inner: 1 pz/pcs
EAN: 8011400015831



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italy

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